The housing crisis Data challenges and opportunities

Hadley Wickham, Garret Grolemund, Dex Gannon, Gabi Quart, Barret Schloekre

Disclaimer

Some statistics, but more of a focus on the data. What you need **before** you can do statistics

You'll see some extreme, but representative, problems. Almost every analysis has a big data preparation component.

- 1. Motivation & data questions.
- 2. Three representative data sources.
- 3. What is a metropolitan area?
- 4. Collaboration & reproducibility

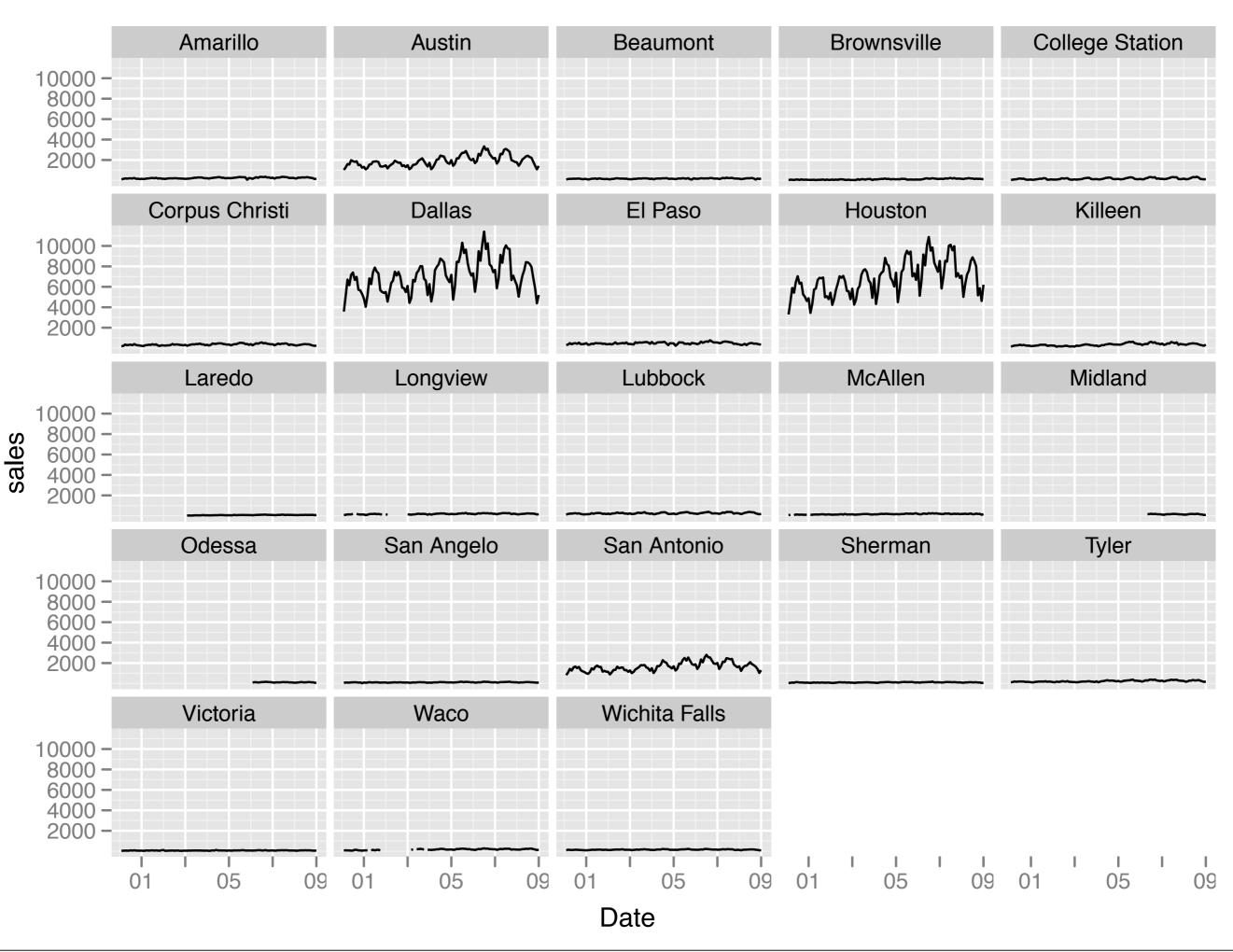


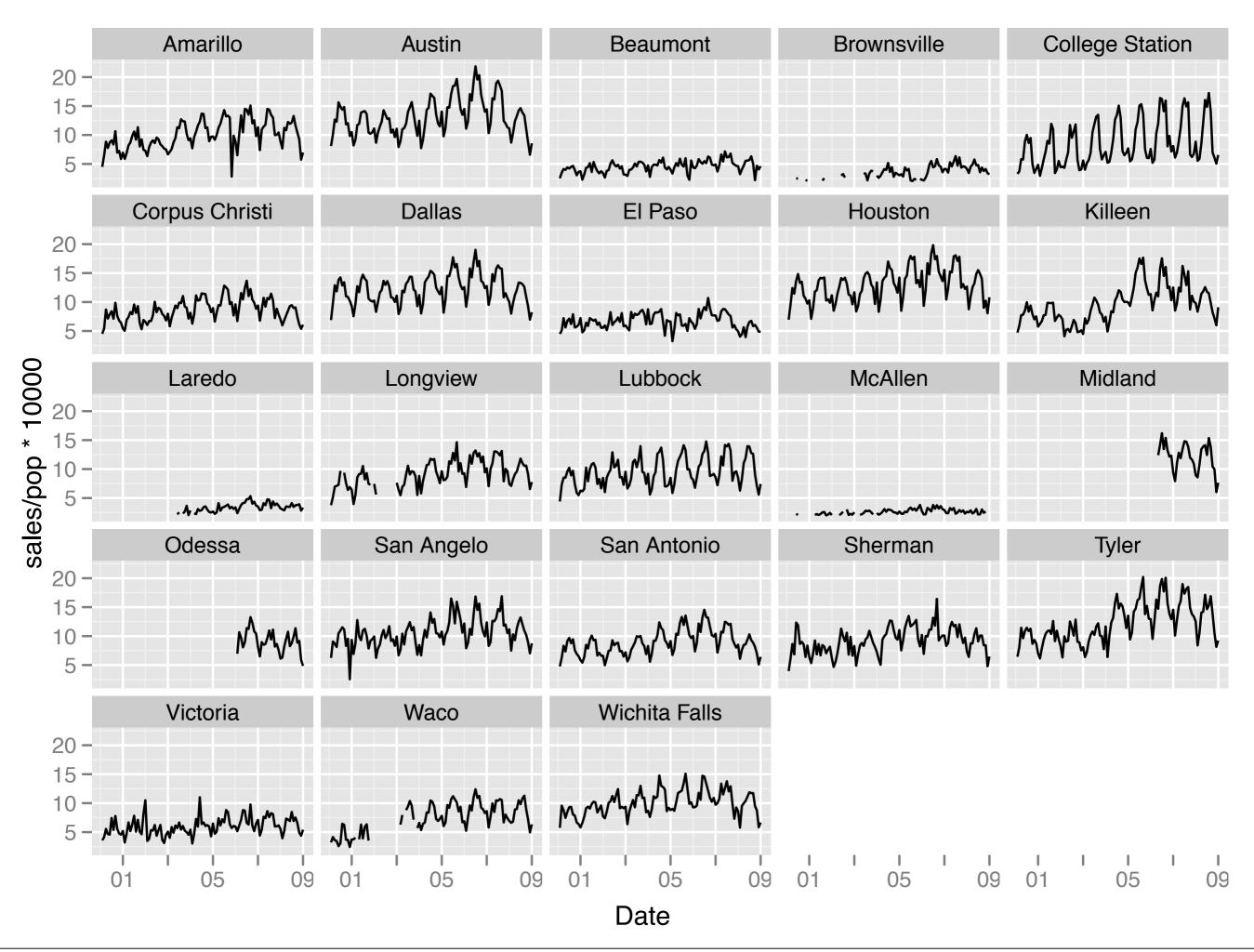
Motivation

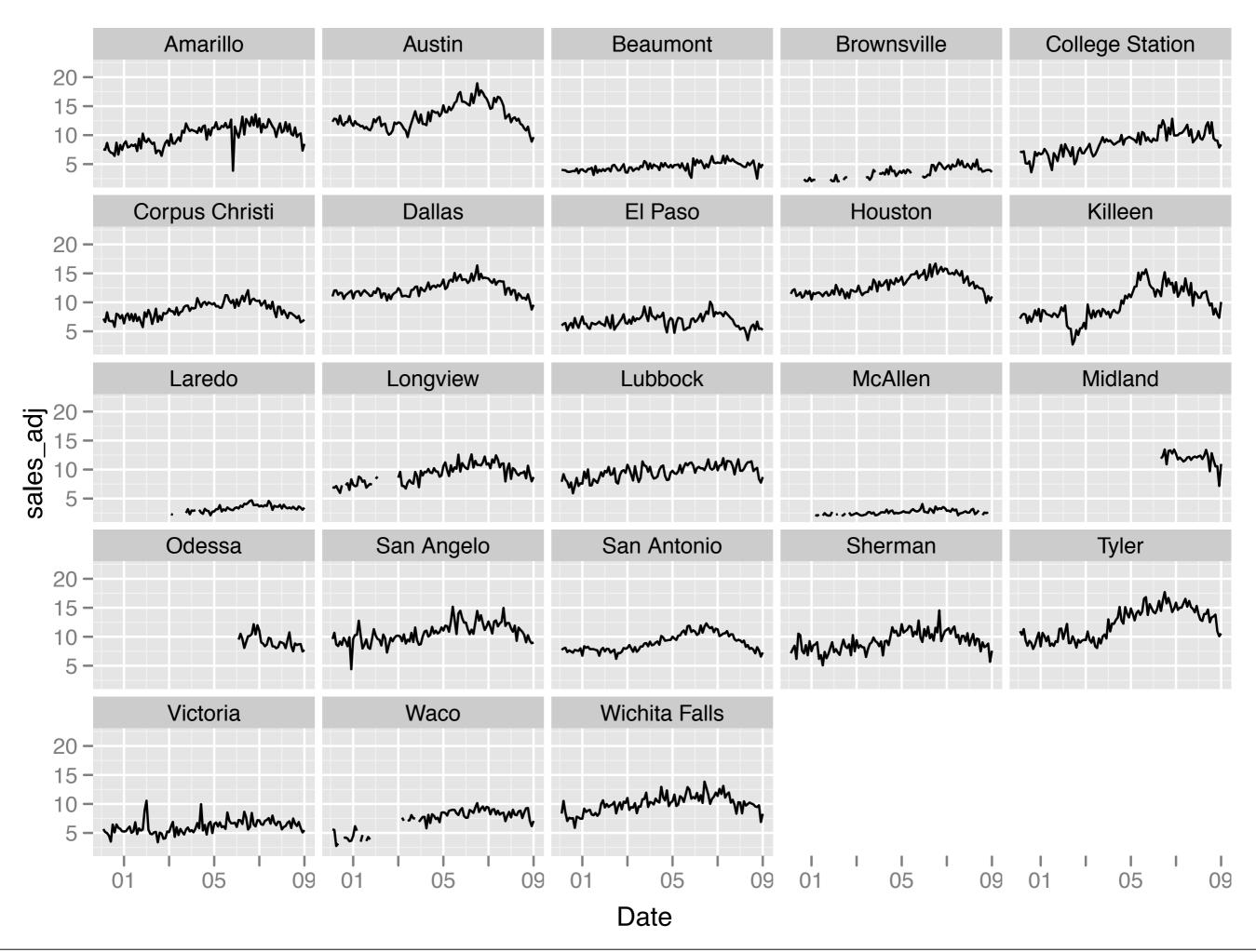
Pretty obvious! **But** the data is hard to find, hidden behind pay walls, hard to use, hard to combine.

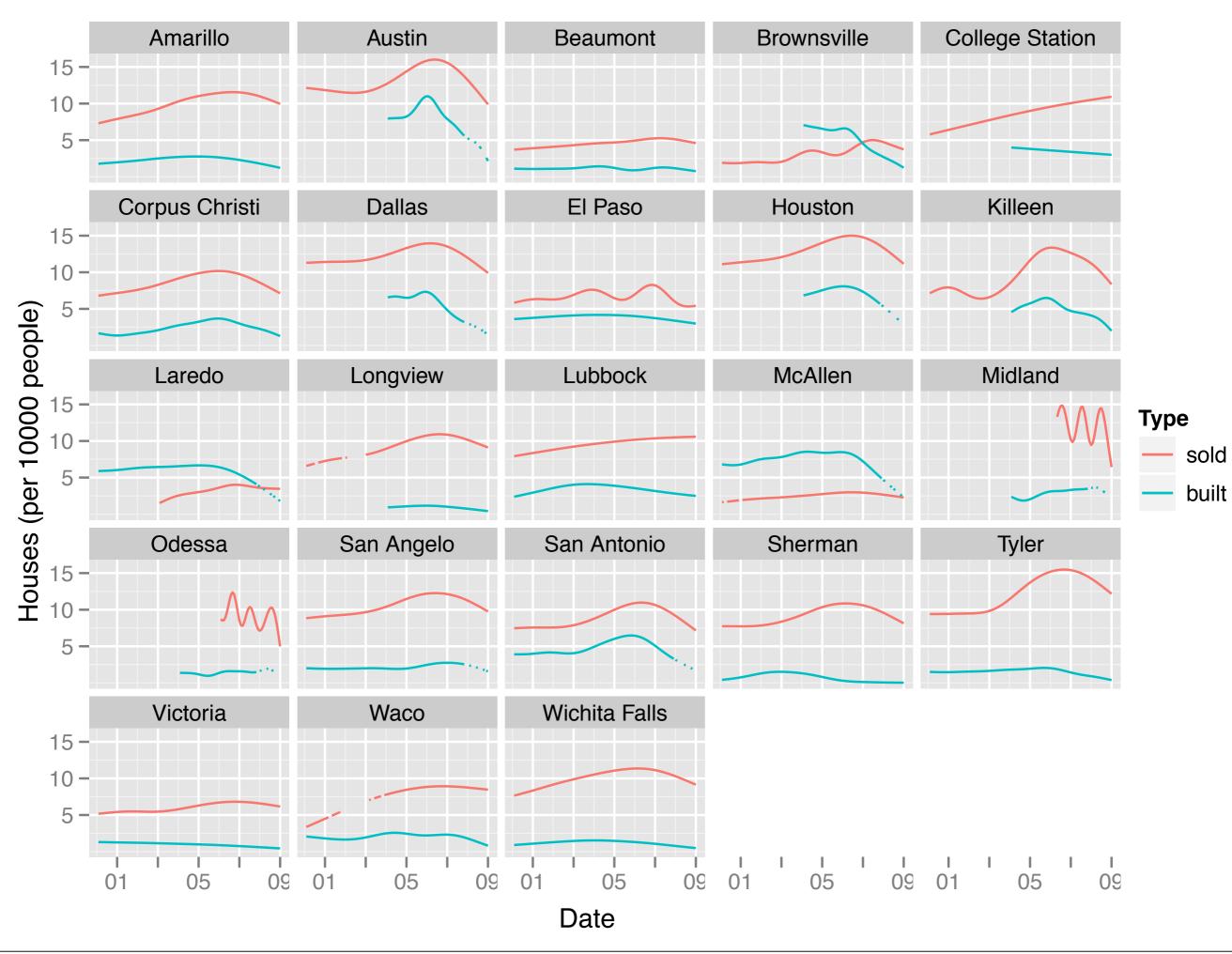
Makes it very difficult to make decisions based on fact, not anecdotes.

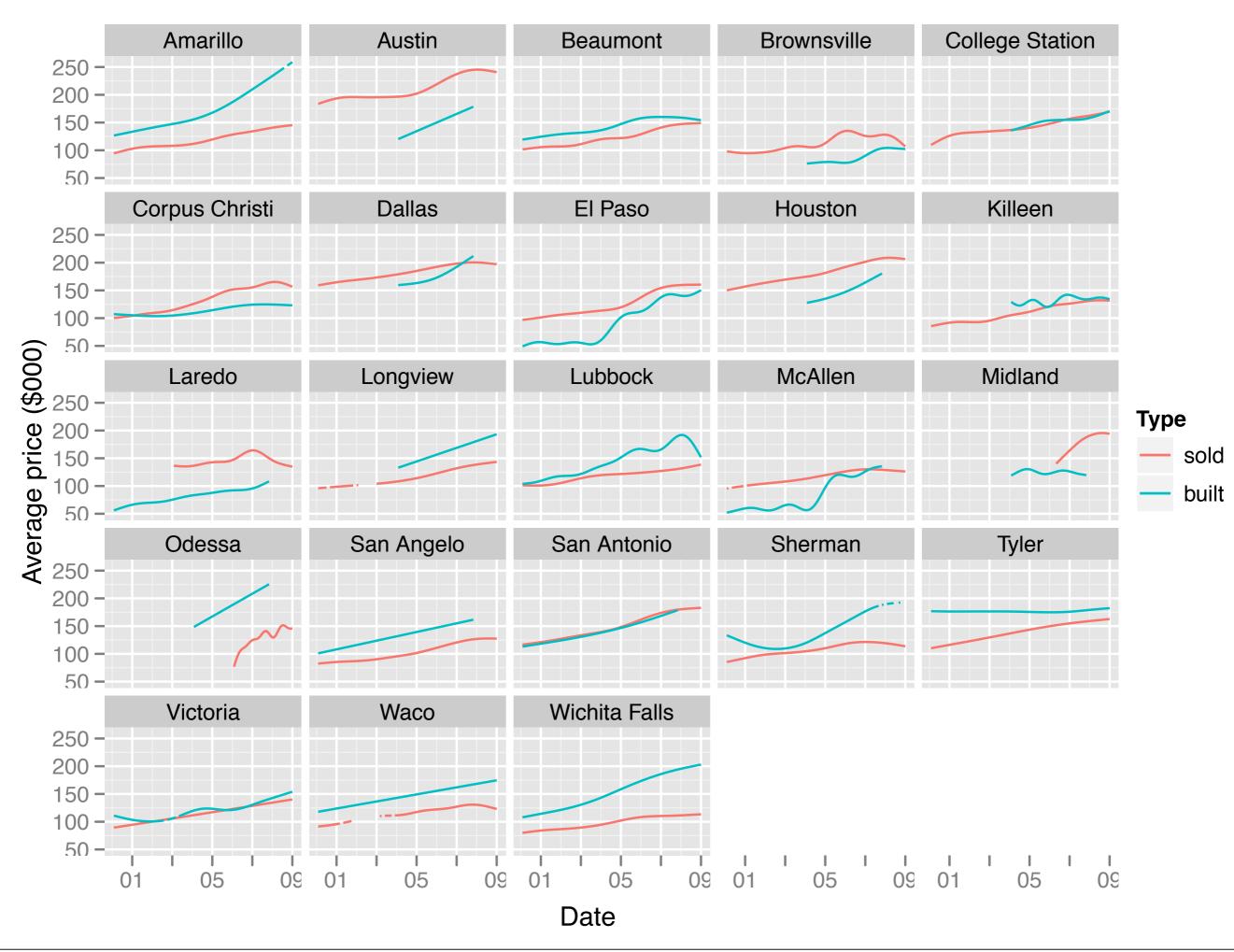
Next: a few examples of the types of things you want to be able to explore

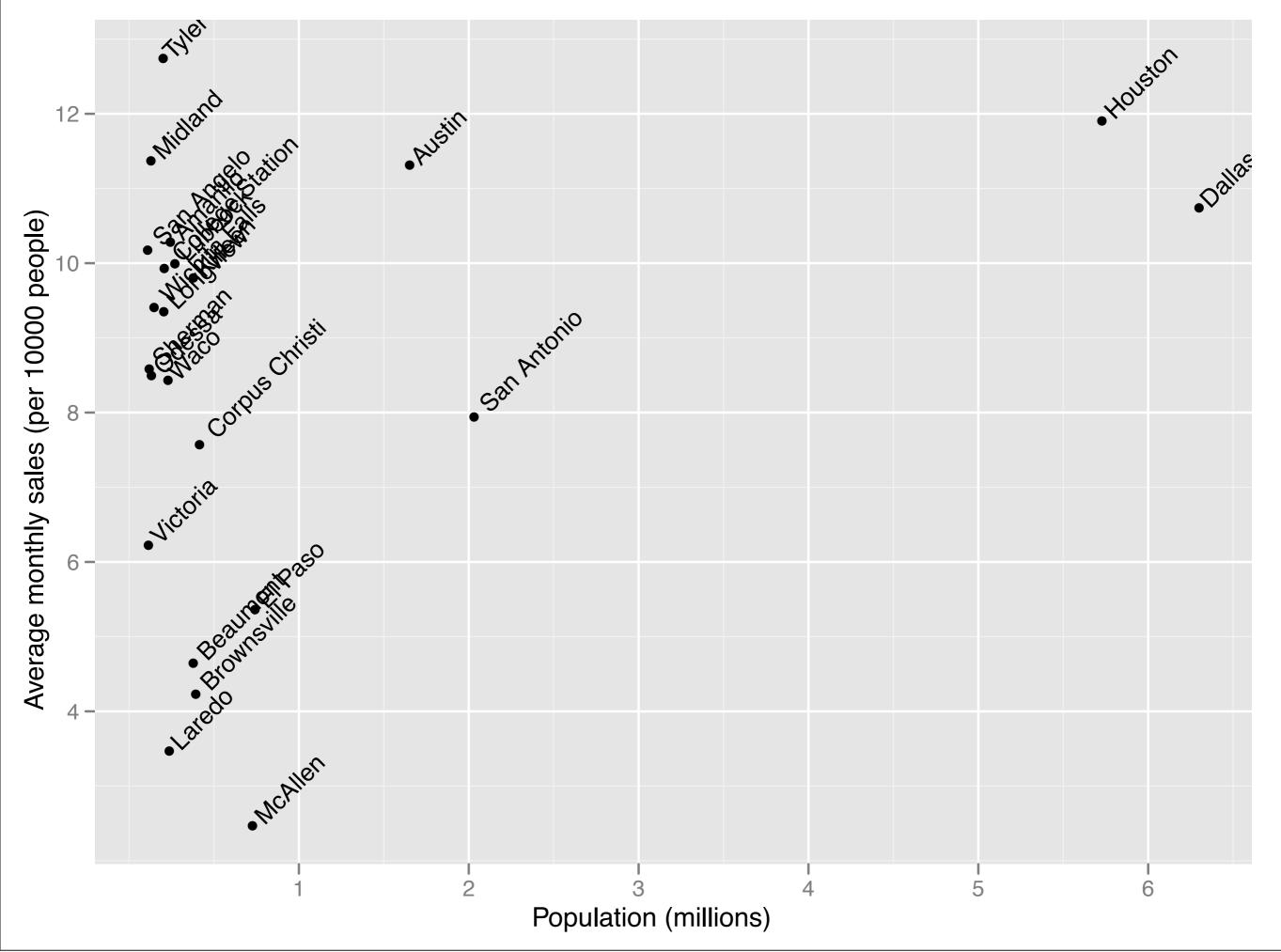












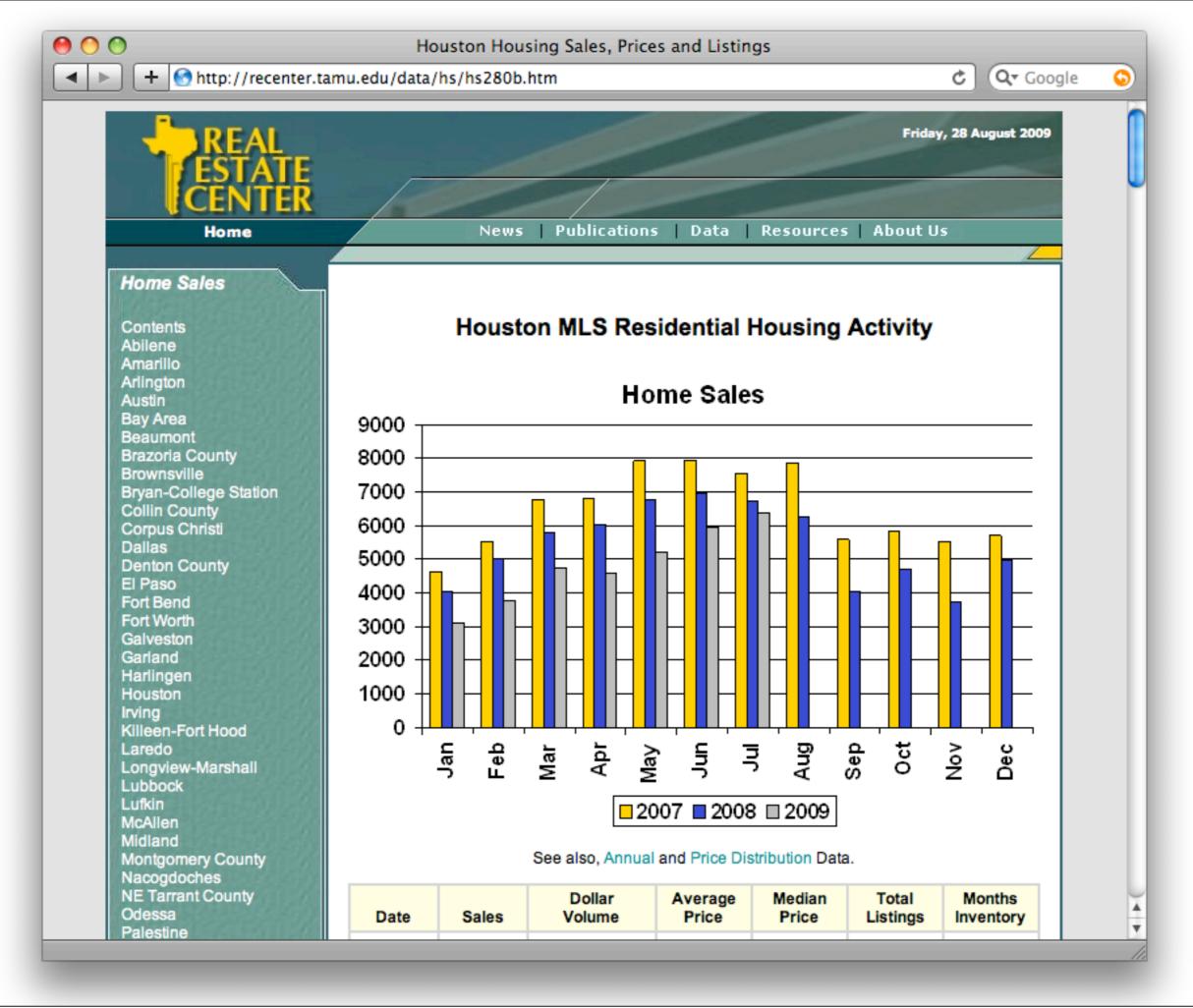
Data sources

Texas multiple listing data from the Real Estate Center at A&M (sales and average sale price).

New construction data from the census (number of single unit dwellings and average price).

Population data, also from the census. Combined by metropolitan statistical area.

Multiple listing service data



Houston Housing Sales, Prices and Listings

+ Shttp://recenter.tamu.edu/data/hs/hs280b.htm

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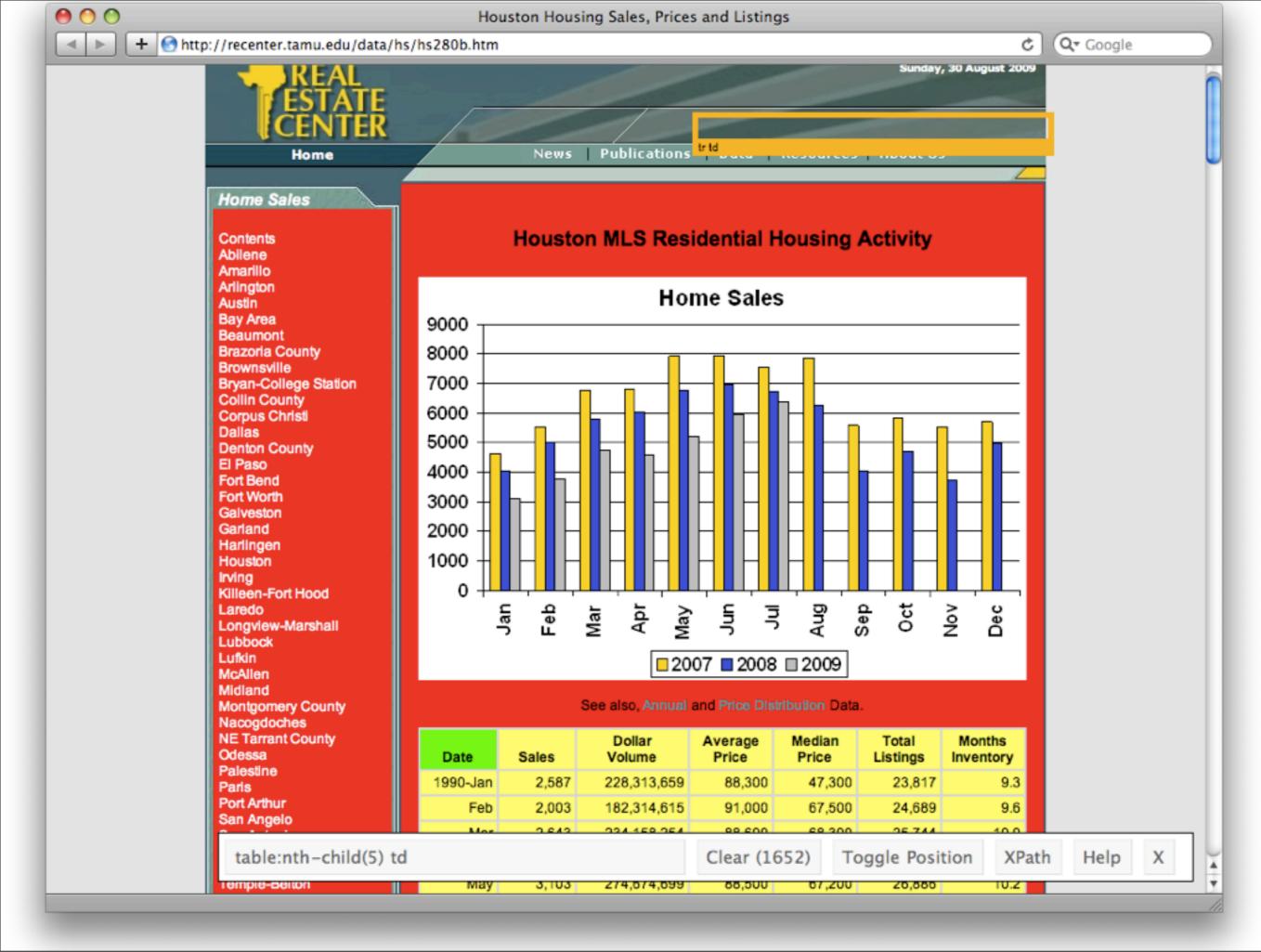
| E Tarrant County dessa | Date | Sales | Dollar Volume | Average Price | Median Price | Total Listings | Months Inventory |
|-----------------------------------|----------|-------|------------------|------------------|-----------------|-------------------|---------------------|
| alestine aris | 1990-Jan | 2,587 | 228,313,659 | 88,300 | 47,300 | 23,817 | 9.3 |
| ort Arthur | Feb | 2,003 | 182,314,615 | 91,000 | 67,500 | 24,689 | 9.6 |
| an Angelo an Antonio | Mar | 2,643 | 234,158,254 | 88,600 | 68,300 | 25,744 | 10.0 |
| an Marcos | Apr | 2,519 | 234,787,170 | 93,200 | 68,200 | 26,206 | 10.1 |
| herman-Denison emple-Belton | May | 3,103 | 274,674,699 | 88,500 | 67,200 | 26,886 | 10.2 |
| exarkana yler | Jun | 3,315 | 313,691,112 | 94,600 | 71,600 | 26,519 | 9.9 |
| ictoria | Jul | 3,230 | 302,314,553 | 93,600 | 70,800 | 26,649 | 9.8 |
| /aco /ichita Falls | Aug | 3,752 | 357,123,243 | 95,200 | 70,500 | 25,777 | 9.4 |
| exas Totals | Sep | 2,678 | 231,788,408 | 86,600 | 66,100 | 24,883 | 9.1 |
| | Oct | 2,902 | 252,502,440 | 87,000 | 66,600 | 24,573 | 8.8 |
| Data | Nov | 2,587 | 228,313,659 | 88,300 | 47,300 | 23,817 | 8.5 |
| ilding permits | Dec | 2,298 | 206,631,235 | 89,900 | 66,800 | 23,331 | 8.3 |
| nployment | 1991-Jan | 1,656 | 148,683,429 | 89,800 | 67,900 | 22,565 | 8.3 |
| ome Sales ousing Affordability | Feb | 2,009 | 160,113,604 | 79,700 | 65,500 | 23,543 | 8.6 |
| pulation | Mar | 2,268 | 216,367,964 | 95,400 | 73,400 | 24,260 | 9.0 |
| ral Land | Apr | 2,732 | 249,169,462 | 91,200 | 68,800 | 25,205 | 9.3 |
| | May | 3,345 | 321,692,198 | 96,200 | 78,100 | 25,854 | 9.5 |
| | Jun | 3,294 | 320,638,203 | 97,300 | 75,400 | 26,811 | 9.8 |
| | Jul | 3,229 | 321,592,804 | 99,600 | 77,600 | 26,068 | 9.6 |
| | Aug | 3,401 | 326,937,004 | 96,100 | 68,100 | 25,750 | 9.5 |
| | Sep | 2,747 | 248,639,729 | 90,500 | 80,100 | 25,596 | 9.5 |
| | Oct | 2,568 | 243,506,648 | 94,800 | 72,100 | 24,983 | 9.3 |
| | Nov | 2,789 | 200,412,654 | 71,900 | 66,300 | 24,032 | 8.9 |
| | Dec | 2,453 | 238,511,083 | 97,200 | 73,400 | 21,470 | 7.9 |
| | 1992-Jan | 1,599 | 144,276,401 | 90,200 | 75,700 | 24,110 | 8.9 |
| | Feb | 1,737 | 192,976,831 | 111,100 | 74,800 | 25,027 | 9.3 |
| | Mar | 2,505 | 260,784,136 | 104,100 | 78,300 | 26,162 | 9.7 |

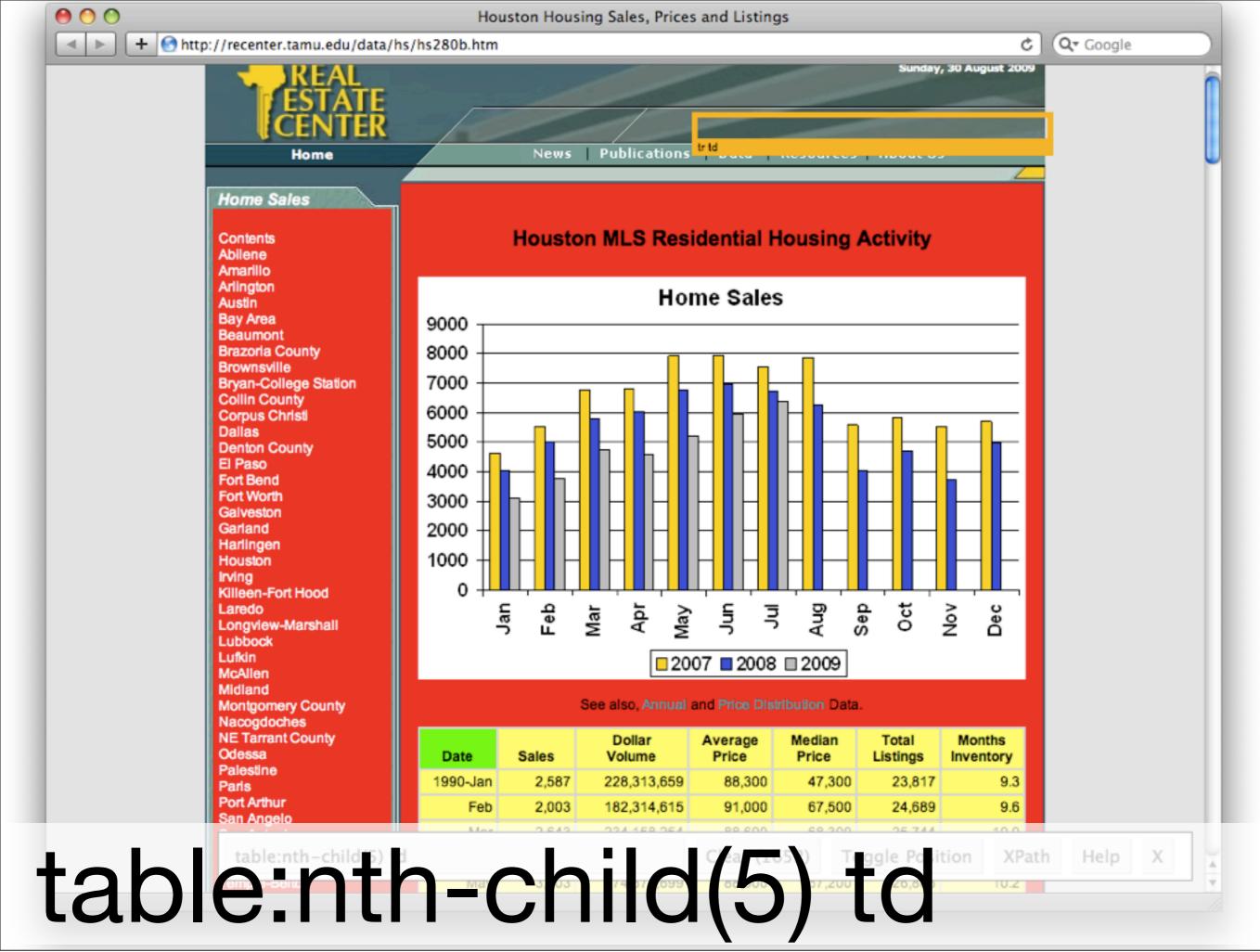
```
<!-- Insert Main content below -->
Houston MLS Residential Housing Activity
<img src="binb/slide0020.gif" border=0 alt="Chart">
See also, <a href="hs280a.htm">Annual</a> and <a href="hs280c.htm">Price Distribution</a> Data.
<b>Date</b></TD>
<b>Sales</b></TD>
<b>Dollar<BR>Volume</b></TD>
<b>Average<BR>Price</b></TD>
<b>Median<BR>Price</b></TD>
<b>Total<BR>Listings</b></TD>
<b>Months<BR>Inventory</b></TD>
<TD>1990-Jan</TD>2,587</TD>228,313,659</TD>300</TD>47,300</TD>23,817</TD>30/TD>9.3</TD>
</TR>
<TD>Feb</TD><TD>2,003</TD><TD>182,314,615</TD><TD>91,000</TD><TD>67,500</TD><TD>24,689</TD><TD>9.6</TD>
</TR>
<TD>Mar</TD><TD>2,643</TD><TD>234,158,254</TD><TD>88,600</TD><TD>68,300</TD><TD>25,744</TD><TD>10.0</TD>
</TR>
<TD>Apr</TD><TD>2,519</TD><TD>234,787,170</TD><TD>93,200</TD><TD>68,200</TD><TD>26,206</TD><TD>10.1</TD>
</TR>
<TD>May</TD><TD>3,103</TD><TD>274,674,699</TD><TD>88,500</TD><TD>67,200</TD><TD>26,886</TD><TD>10.2</TD>
</TR>
<TD>Jun</TD><TD>3,315</TD><TD>313,691,112</TD><TD>94,600</TD><TD>71,600</TD><TD>26,519</TD><TD>9.9</TD>
</TR>
<TD>Jul</TD><TD>3,230</TD><TD>302,314,553</TD><TD>93,600</TD><TD>70,800</TD><TD>26,649</TD><TD>9.8</TD>
</TR>
<TD>Aug</TD><TD>3,752</TD><TD>357,123,243</TD><TD>95,200</TD><TD>70,500</TD><TD>25,777</TD><TD>9.4</TD>
</TR>
```

Strategy

Locate elements on page. Use script to extract each occurrence.

Then: firebug + xpath + ruby. Now: selectorgadget + css selectors + csvget.





```
{
    "listings(table:nth-child(5) tr)": [{
        "cell": "td"
    }]
}
```

Final steps

Repeat for all 46 "MSAs" and combine into single csv file.

Fix dates: add missing years and convert months to numeric.

Tidy up column names

Construction data

Table 3u. New Privately Owned Housing Units Authorized Unadjusted Units by Metropolitan Area

January 2000

Num of Structures With 3 and 4 5 Units 5 Units Total 1 Unit 2 Units Units or More or More

| Abilene* TX MSA | 16 | 16 | 0 | 0 | 0 | 0 |
|-----------------------------|-----|-----|---|---|----|----|
| Albany* GA MSA | 138 | 42 | 0 | 0 | 96 | 12 |
| Albany-Schenectady-Troy* NY | | | | | | |
| MSA | 85 | 75 | 0 | 0 | 10 | 1 |
| Albuquerque* NM MSA | 371 | 337 | 0 | 4 | 30 | 2 |
| Alexandria* LA MSA | 29 | 29 | 0 | 0 | 0 | 0 |
| Allentown-Bethlehem-Easton* | | | | | | |
| PA MSA | 98 | 70 | 0 | 4 | 24 | 2 |
| Altoona* PA MSA | 4 | 4 | 0 | 0 | 0 | 0 |

| Table 3u. New Privately Owned Housi | ng Units Au | uthorized | | | | | |
|-------------------------------------|-------------|-----------|---------|-------|---------|---------|-----|
| Unadjusted Units by Metro | politan Are | ea | | | | | |
| | | | | | | | |
| January 2008 | | | | | | | |
| | | | | | | Num of | |
| | | | | | | Struc- | |
| | | | | | | tures | |
| | | | | | | With | |
| | | | | 3 & 4 | 5 Units | 5 Units | |
| Monthly Coverage | | | | | | | |
| | Total | 1 Unit | 2 Units | Units | or more | or more | |
| Percent | | | | | | | |
| Abilene, TX | 14 | 10 | 4 | 0 | 0 | 0 | 91 |
| Akron, OH | 93 | 46 | + 0 | 3 | 44 | 7 | 69 |
| | | | | | | | |
| Albany, GA | 24 | 22 | 2 | 0 | 0 | 0 | 84 |
| Albany-Schenectady-Troy, NY | 39 | 39 | 0 | 0 | 0 | 0 | 59 |
| Albuquerque, NM | 204 | 163 | 0 | 0 | 41 | 2 | 100 |
| Alexandria, LA | 41 | 41 | 0 | 0 | 0 | 0 | 97 |
| Allentown-Bethlehem-Easton, PA-NJ | 118 | 113 | 0 | 0 | 5 | 1 | 100 |
| Altoona, PA | 3 | 3 | 0 | 0 | 0 | 0 | 7 |

| Table 3u. New Privately Owned Housin Unadjusted Units by Metrop | | | | iffere | nt head | ders | |
|--------------------------------------------------------------------|-------------------|---------|----------|--------|----------------|---------|----------|
| January 2008 | | | | | | | |
| | | | | | | Num of | |
| | | | | | | Struc- | |
| | | | | | | tures | |
| | | rent co | olumn v | viaths | | With | |
| Monthly Coverage | | | | 3 & 4 | <u>5</u> Units | 5 Units | |
| Monthly Coverage | v Total | 1 Unit | 2 Units | Units | | or more | |
| Percent | TOLAL | I UNIL | 2 011115 | 011115 | or more | or more | |
| | | | | | | | |
| Abilene, TX | 14 | 10 | 4 | 0 | 0 | 0 | 91 |
| Akron, OH | 93 | 46 | 0 | 3 | 44 | 7 | 69 |
| Albany, GA | 24 | 22 | 2 | 0 | 0 | 0 | 84 |
| Albany-Schenectady-Troy, NY | 39 | 39 | 0 | 0 | 0 | 0 | 59 |
| Albuquerque, NM | 204 | 163 | 0 | 0 | 41 | 2 | 100 |
| Alexandria, LA | 41 | 41 | 0 | 0 | 0 | 0 | 97 |
| Allentown-Bethlehem-Easton, PA-NJ | 118 | 113 | 0 | 0 | 5 | 1 | 100 |
| Altoona, PA | 3 | 3 | 0 | 0 | 0 | 0 | 7 |
| | | | | | | | \wedge |

Different variables

Strategy

Identify consistent patterns across all data sets and turn into code. Heavy use of regular expressions.

Patch up other errors as found.

Apply to all 224 files.

The first line of data is the second line with # one or more characters, and a non-blank in the # second column first <- which(nchar(raw) > 1 & substr(raw, 2, 2) != " ")[2]

The last line of data is the first line with # less than two characters last <- which(nchar(raw[-seq_len(first)]) < 2)[1] + first - 1</pre>

```
name <- trim(name)
name <- gsub("[*,]", " ", name)
name <- gsub(" (CMSA|MSA|PMSA|P MSA|PM SA|PMS|PMS A)",
    "", name)
name <- gsub("- | -", "-", name)
name <- gsub(" {2,}", " ", name)</pre>
```

```
# Random fixes
name <- gsub("Bea ch", "Beach", name)
name <- gsub("Bernar dino", "Bernardino", name)
name <- gsub("dAlene|d\"Alene", "d'Alene", name)
name <- gsub("Murfreesboro-Franklin",
"Murfreesboro--Franklin", name)
```

Population

Strategy

Data in single csv file. Phew!

But: data in strange format. Variable name and year combined in column:

POPESTIMATE2000, POPESTIMATE2001, POPESTIMATE2002, POPESTIMATE2003, POPESTIMATE2004, POPESTIMATE2005, POPESTIMATE2006, POPESTIMATE2007, POPESTIMATE2008

Use reshape package

"city", "year", "births", "deaths", "domesticmig", "internationalmig", "natural inc", "netmig", "npopchg_", "popestimate", "residual", "msa_code" "Akron OH", 2000, 2252, 1442, -96, 223, 810, 127, 999, 695961, 62, 10420 "Akron OH", 2001, 8826, 6540, -1112, 709, 2286, -403, 2244, 698205, 361, 10420 "Akron OH", 2002, 8527, 6457, -1696, 653, 2070, -1043, 1258, 699463, 231, 10420 "Akron OH", 2003, 8352, 6580, -1199, 539, 1772, -660, 647, 700110, -465, 10420 "Akron OH", 2004, 8320, 6669, -1920, 521, 1651, -1399, 272, 700382, 20, 10420 "Akron OH", 2005, 8272, 6821, -1762, 533, 1451, -1229, 21, 700403, -201, 10420 "Akron OH", 2006, 8124, 6447, -3300, 548, 1677, -2752, -1148, 699255, -73, 10420 "Akron OH", 2007, 8518, 6416, -2701, 483, 2102, -2218, -173, 699082, -57, 10420 "Akron OH", 2008, 8548, 6527, -3079, 485, 2021, -2594, -529, 698553, 44, 10420 "Albany GA", 2000, 568, 312, -410, 52, 256, -358, -109, 157759, -7, 10500 "Albany GA", 2001, 2493, 1335, -500, 120, 1158, -380, 2055, 159814, 1277, 10500 "Albany GA", 2002, 2276, 1305, -1189, 47, 971, -1142, 199, 160013, 370, 10500 "Albany GA", 2003, 2223, 1401, -96, -127, 822, -223, 1115, 161128, 516, 10500 "Albany GA", 2004, 2228, 1479, -537, 196, 749, -341, 276, 161404, -132, 10500 "Albany GA", 2005, 2315, 1335, -462, 91, 980, -371, 508, 161912, -101, 10500 "Albany GA", 2006, 2447, 1393, -85, 150, 1054, 65, 1062, 162974, -57, 10500 "Albany GA", 2007, 2454, 1356, -184, 70, 1098, -114, 967, 163941, -17, 10500 "Albany GA", 2008, 2392, 1394, -117, 101, 998, -16, 978, 164919, -4, 10500

Summary

Common problems

Spread over many files

In unhelpful formats (e.g. html)

Observations and variables confused

Format varies over time

Meaning varies across datasets

What is a metropolitan area?

MLS data: Houston

Construction data:

Houston-Galveston-Brazoria Houston-Baytown-Sugar Land, TX Houston-Sugar Land-Baytown, TX

Population data:

Houston-Sugar Land-Baytown TX

Metropolitan statistical area (MSA)

Contiguous urban area of at least 50,000 people.

In 2008, there were 362, containing 254 million people, 83% of the population

Defined by Office of Management and Budget. Updated every year.

Updated every year?!

Names change every year! Fortunately, id codes don't.

But in 2003 they started from scratch. No practical way to connect pre- and post-2003 data.

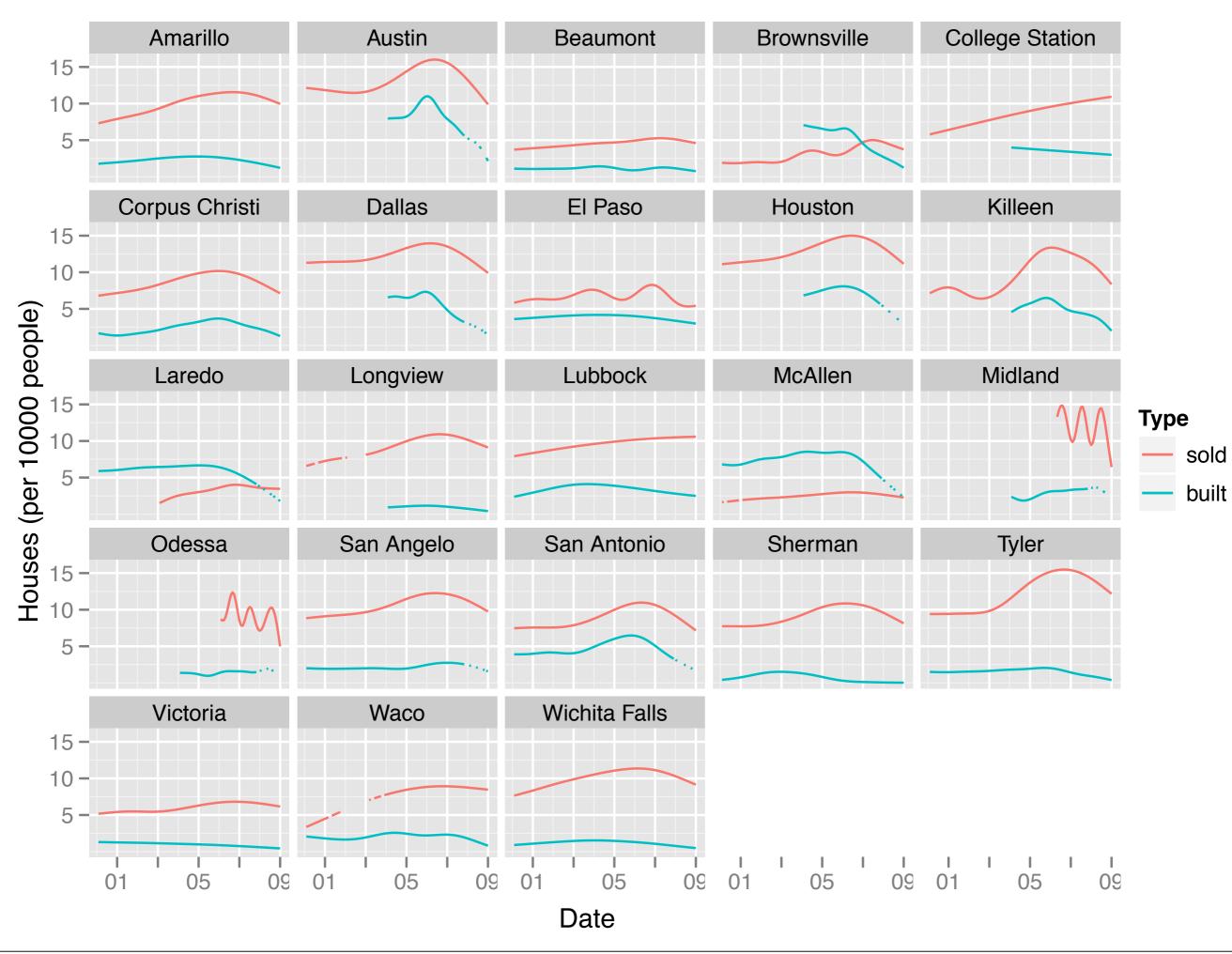
Plus, the Real Estate Centre doesn't use real MSAs!

Strategy

Build list of all names ever used for an msa id. Apply common set of standardisations: remove commas etc.

Also prepare data set for labelling plots etc, that only contain major city.

Manually match Real Estate Centre areas to MSAs.



Collaboration & reproducibility

Reproducibility

Final results available: you can pick up and use the data

All working shown: you can see what we did and learn from it to help solve new problems.

Every part open licensed. You don't need to ask for permission to use it.

Git & github

Tools for open, collaborative development



| O data/msa-changes at 039707ca8f9913049ab493db558fc1030421ff53 from hadley's data-housing-crisis - GitHub | | | | |
|-----------------------------------------------------------------------------------------------------------|------------------------------|-----------------------------------------------------------------------------------|--|--|
| # git http://gith | hub.com/hadley/data-housing- | crisis/tree/039707ca8f9913049ab493db558fc1030421ff53/data/msa-change 📧 🖒 🔍 Google | | |
| name | age | message nistory | | |
| | | | | |
| 🗎 1-download.r | about 8 hours ago | Add 2008 data. Tidy up parsing code [hadley] | | |
| 🖹 2-clean.r | about 6 hours ago | Create table of most recent MSA data suitable f [hadley] | | |
| 🗎 3-states.r | about 6 hours ago | Separate states processing into own file [hadley] | | |
| msa-codes.csv | about 8 hours ago | Add 2008 data. Tidy up parsing code [hadley] | | |
| 📄 msa-major.csv | about 6 hours ago | Create table of most recent MSA data suitable f [hadley] | | |
| msa-states.csv | about 6 hours ago | Fix type and correct state listing [hadley] | | |
| 🛅 original/ | about 8 hours ago | Add 2008 data. Tidy up parsing code [hadley] | | |
| 📄 readme.md | about 7 hours ago | Add a little info about msas and why we need th [hadley] | | |

data/msa-changes/readme.md

Metropolitan statistical areas

A metropolitan statistical area is a collection of counties that encompass an urban centre of at least 50,000 people.

This dataset provides a mapping from MSA name to msa code for 2003-2008. MSA names can change on a yearly basis.

Unfortunately there is no easy way to match historical MSAs with current MSAs because prior to 2003 a completely different numbering standard was used. It may be possible to connect the two sets based on the counties that compose each MSA.

Blog | Support | Training | Contact | API | Status | GitHub on Twitter | Help

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and documentation.

Saturday, July 23, 2011

Ruby Hosting by Engine Yard



< |>

+ Mttp://github.com/hadley/data-housing-crisis/commit/6c5d90a2c3a7f4008da3b41ca59035098644c833

C Google

| <pre>commit 7a3976240a3e7ce04cbcffba36eca74a9ebfd3e tree d939d55a86653c77a47129fa4e0a421d7b9f8b8 parent 6c5d90a2c3a7f4008da3b41ca59035098644c83</pre> |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| |
| <pre>commit 6f223c4752a88f3e80dd88f776898604c98fbfc tree 089cd2485f1130c7d3d4e9bdc0520754fba55e5 parent 15e2c5350bc2e18bc53f28b88fe2eda06f2d332</pre> |
| <pre>commit 6c5d90a2c3a7f4008da3b41ca59035098644c83 tree a97bd30b3aa44bf324989b97f598702158f35de parent f6a775a9755a0adf0b790abc95f3ce2b56ba560</pre> |
| commit f6a775a9755a0adf0b790abc95f3ce2b56ba560 tree 348824d2fcb462d3c082d70f1f60cdc462a4dbd parent 15e2c5350bc2e18bc53f28b88fe2eda06f2d332 |
| |

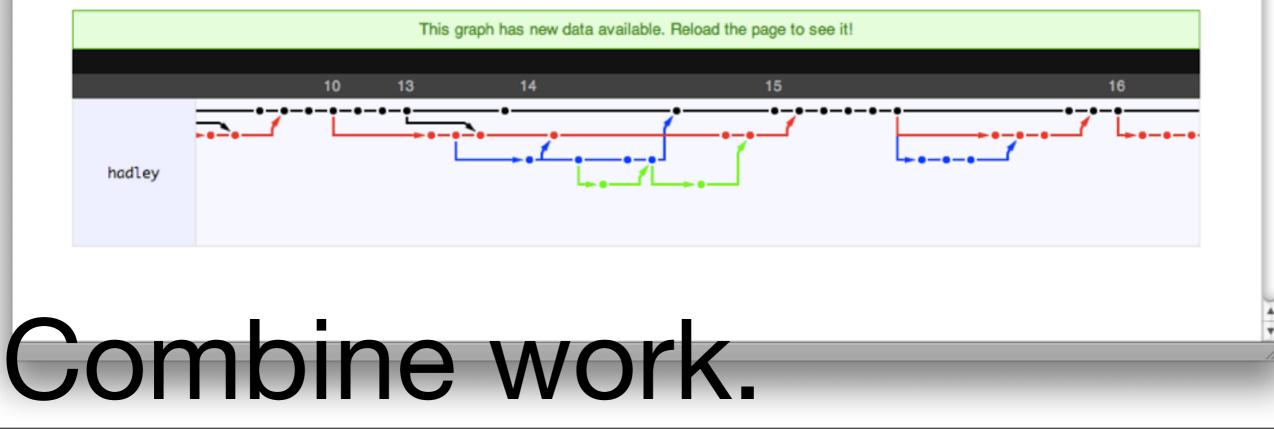
| garrettgman (author) July 16, 2009 | <pre>commit ee52f1ca4d8df596f17b50230c87f172ebe5025 tree ca91447795542c06d8f775d639d9345f9d1be18 parent 15317a061b8bffcdc4473a28179d036fcb1fe36</pre> |
|----------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| i hate readme gquart6 (author) July 16, 2009 | <pre>commit fb4c92d899e0d5394cbb2784e21b47ce9208e53 tree a9b094da4a0efe7863a01f313d668d2d0fd0126 parent b69480c505cdb020944fac924bb79be887f20c3</pre> |

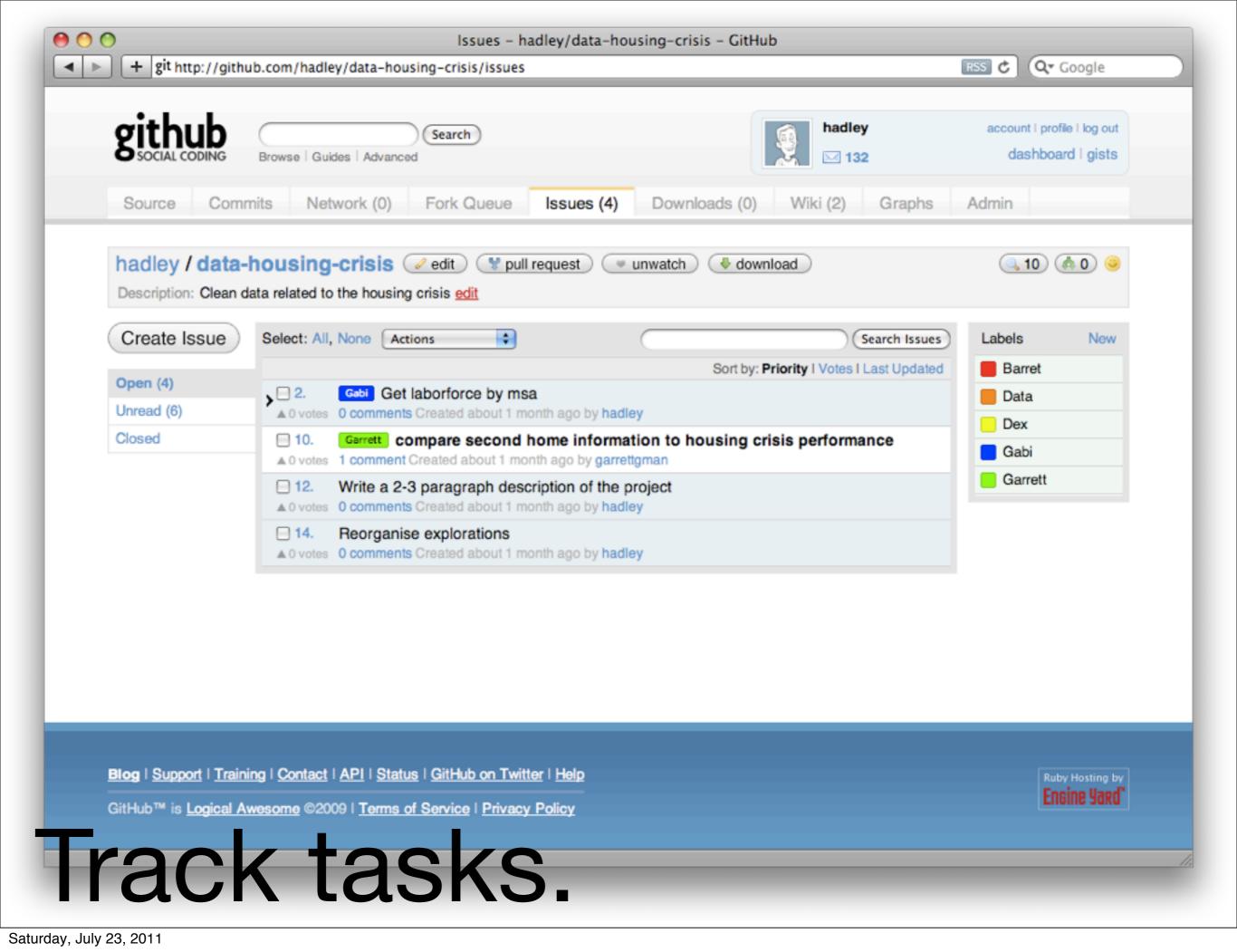
| 🔿 🔿 The data-housing-crisis Network - GitHub | | | | | | |
|-------------------------------------------------------------------------------------|--------------------|-----------------------------|--|--|--|--|
| git http://github.com/hadley/data-housing-crisis/network | | RSS C Q- Google | | | | |
| | | | | | | |
| github Search | hadley | account profile log out | | | | |
| SOCIAL CODING Browse Guides Advanced | 🔀 🖂 132 | dashboard gists | | | | |
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| Source Commits Network (0) Fork Queue Issues (4) Downloads | (0) Wiki (2) Graph | s Admin | | | | |
| Graph Members Feed | | | | | | |
| | | | | | | |
| hadley / data-housing-crisis 🖉 edit 😵 pull request 🔍 unwatch 🐶 download 🔍 🔍 🕼 0 🥥 🥥 | | | | | | |
| Description: Clean data related to the housing crisis edit | | | | | | |
| Homepage: Click to edit edit | | | | | | |
| Public Clone URL: git://github.com/hadley/data-housing-crisis.git 👔 | | | | | | |
| Your Clone URL: git@github.com:hadley/data-housing-crisis.git 👔 | | | | | | |
| | | | | | | |

The data-housing-crisis network graph

All branches in the network using hadley/data-housing-crisis as the reference point. Read our blog post about how it works.

Show Help





Future work

More publicity.

Start actually using the data!

Add more data sources: foreclosures? mortgage data?